

## **NaturesGems Green Policy**

All of our tours are designed to celebrate the hidden natural gems of the Morecambe Bay area. We celebrate the local stories of the land, working closely with other local businesses and organisations to provide a unique experience.

We tread lightly on the land, embracing all aspects of sustainability, both environmentally and ethically, going above and beyond legal compliance under environmental legislation. This policy sits alongside and is integral to our EDI and Procurement policies.

We recognise the impact of our own business activities on the environment in doing this and work to limit the day-to-day impact of our own actions by:

- Complying with all relevant environmental regulations and legislation
- Minimising our waste production by promoting avoidance, reduction, re-use, recovery, and recycling
- Ensuring our use of natural resources is sustainable and improving our resource efficiency including our energy and water use
- Procuring goods and services which are environmentally responsible
- Minimising business travel and using the most sustainable means of travel available
- Raising and maintaining a high level of understanding and participation of environmental best practice within our team

We are committed to continual improvement in the sustainability of the business and will seek regular feedback from our clients, business network and followers to support this work.

## **Biodiversity**

Connection to nature and nature conservation is key to NaturesGems being a successful business. A minimum of 5% of our income goes to local conservation projects to give back to the sites we use for our tours and experiences.

We also provide 5 days a year volunteering time for local conservation projects.

## **Local Community**

We are a business with people and the environment at the heart of our offer and are committed to working with other local businesses and organisations to develop a sustainable nature-based tourism offer for the Morecambe Bay area.

We seek to benefit local economies, promoting local stories, local produce and visiting off the beaten path gems rather than heading to crowded famous tourist hot spots.

## **Our carbon footprint**

As a business we seek to understand the carbon footprint of our tours and consumables, considering offsetting where we cannot be carbon neutral.

NaturesGems is a limited company registered in England and Wales, no 13266691

Registered address 25 Underwood, Kendal LA9 5EB  
Tel: 07970 669190 Email: [naturesgemtours@gmail.com](mailto:naturesgemtours@gmail.com)

We will reduce energy use in our office space by seeking efficient and low energy options for equipment. We use solar energy which covers most of our electrical energy needs.

We harvest rainwater to use for cleaning vehicles and equipment where possible.

### **Our Responsible Visitor Charter**

We aim to conduct our tours in the most environmentally friendly way and our visitors have an important role to play in helping preserve these places for the future.

Here is how you can help minimise your impact.

- Help us look after the physical environment, landscape and nature by not littering.
- When visiting ancient monuments, the natural environment and historic buildings please only use designated paths and public right of ways.
- We are supporters of shop local. We encourage you to buy local and authentic, which helps support local business and communities.
- We support the Countryside Code and its three key principles: Respect, Protect and Enjoy [The Countryside Code A5 Leaflet \(publishing.service.gov.uk\)](https://www.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/100000/countryside-code-a5-leaflet.pdf)
- Our lunches and refreshments come from local providers who use locally sourced produce, products and services.
- We encourage you to walk, cycle or use public transport where possible when visiting the area.